

THE OVERSEAS PRESS

BULLETIN

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Vol. 25, No. 3

February 4, 1970

Calendar

Sat., Feb. 14, Valentine Party.
5:30 to 8:30.

Lucy Hillary with her songs and Autoharp will launch the monthly series of "Evenings in the Grill". Miss Hillary, well known in the Broadway, concert and night club fields, sings in seven languages with routines that range from the earthy to the operatic. She will also conduct a Community Sing. Early reservations advised.

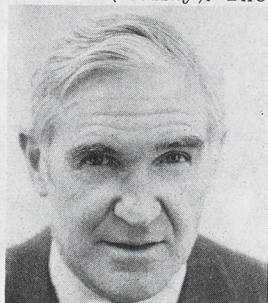


Lucy Hillary

Tues., Feb. 17 - Book Night.

Townsend Hoopes, author of "The Limits of Intervention" (McKay). The former Under Secretary of the Air Force gives the inside story of how the Johnson policy of Vietnam escalation was reversed.

Cocktails and reception at 6:30 p.m.; dinner at 7:30; discussion at 8:30. \$7.



Hoopes

Sat. Feb. 20. - Metropolitan Opera Studio Concert.

(See page 7)

OPC Foundation Gets Star Trustees

A distinguished roster of Trustees has been recruited for the OPC's Foundation and its Edward R. Murrow Memorial Fund. Invited and nominated by Club President *Hal Lehrman*, the new Trustees were confirmed by the Board of Governors at its Jan. 27 meeting.

Panel Named to Choose Nominees

by Wambly Bald

The Board of Governors at its Jan. 27 meeting elected the seven members of the Nominating Committee which will choose candidates for office in OPC's forthcoming worldwide elections.

April 30 was set as the date of the Annual Meeting, where the results of the vote will be announced.

Members of the Committee are: Past Presidents *Eugene Lyons* and *Burnet Hershey*, Vice President *Frank Gervasi*, Governors *Kathleen McLaughlin* and *Ansel E. Talbert*, and *Boyan Choukanoff* and *Arthur Reef* - with *Richard de Rochemont* and Vice President *Elmer Lower* as Alternates.

President *Hal Lehrman* named *Hershey*, a veteran of many Nominating Committees, as the group's Chairman.

After the Committee posts its list of candidates, adequate time is allowed for the possible naming of additional candidates by petition.

Also chosen by the Board as a Senior Election Council to adjudicate any disputes in connection with the election were: *Lyons*, *Miss McLaughlin*, *Gervasi* and *Boyan Choukanoff*. *Reef* and *Hershey* will serve as Alternates, and *Gervasi* will chair the Council.

(See page 6)

Among the appointments are noted names in the media, law and finance. In addition an Advisory Council has been formed, composed of professional fundraising and other specialists who will serve as volunteers.

By filling vacant Trusteeships with "persons of outstanding competence in areas of Foundation interest," *Lehrman* said, "we are going to get continuation and expansion of the Foundation's fine work".

New on Board

Trustees who will serve a first term on the Board are *Edward L. Bernays*, pioneer in public relations; *Armand Erpf*, senior partner, *Loeb, Rhoades & Co.* and Chairman, *New York Magazine*; *Lady Malcolm Douglas-Hamilton*, President, *Center of American Living, Inc.*; Ambassador *Rita Hauser*, international lawyer and U.S. envoy to *UNESCO*; *Howard L. Kany*, Director, *International Business Relations, CBS Enterprises*.

See Centerspread for a Message to the Membership: *OPC's Life and The President's Time.*

es; *Richard W. Jencks*, Vice President, *CBS* (the network with which *Ed Murrow* was long associated).

Also: *John B. Oakes*, Editor of the *Editorial Page, New York Times*; Congressman *Ogden R. Reid* (Rep.-N.Y.), former publisher of *The New*

(See page 3)

WORLD-WIDE TICKER

Sports Writers Head for Mexico

By Jaime Plenn

MEXICO CITYThe 1970 World Soccer Cup Meet starting May 31 is expected to bring hundreds of sports writers from all over the world. They will include John Morgan, sports editor of the London Daily Express, and Andrew McEwen, the Daily Mail of London correspondent in New York The first Spaniard and seventh non-American in the 28-year history of The Foreign Correspondents Assn. in Mexico was elected president for 1970. He is Carlos Viseras Talavera, bureau chief for the official Spanish news agency, EFE. His executive board includes Edward Saratov, Tass, vice president; Fernand Mas, Vision magazine, secretary; Carlos Ferreyra, of the official Cuban agency, Prensa Latina, treasurer; Sam Askinazy, Variety magazine, club manager; Luis Baralt, Reader's Digest Latin American edition book editor, credentials chairman, Naotake Mochida, NHK, Tokyo, radio and T.V. finance chairman; and Pablo Morales, editor of Reader's Digest Latin American edition, outgoing president Association members were invited to a breakfast Jan. 23 with Luis Echeverria, candidate for president of Mexico of the Institutional Revolutionary Party (PRI) Folding of Life en Espanol left

many staffers here jobless, but some are being reassigned. . . . George Rylance, U.S. Embassy counselor for public affairs, was host recently to a reception for Frank Shakespeare, Washington chief of the U.S.I.A. . . . This reporter is now the correspondent of The Journal of Commerce, New York.

Committee Formed To Launch 'Dateline'

DATELINE 1970 is under way and is being done this year in cooperation with Harper's, *Bernard Fraaijer*, chairman, announced.

Under the direction of Dennis Crimmins, associate publisher of Harper's and ex-Newsweek staffer, an editorial committee is at work lining up articles.

This year's theme will be "Politicians and Media: an Unhappy Marriage," and will look at how these two forces cannot exist without each other, yet intrinsically must be opposed to each other.

Sheila Berger, art director of Harper's, will serve as art director of **DATELINE** 1970, a slot she filled last year when she was on the art staff of Esquire.

Members of the **DATELINE** committee serving with Frazier include *Arthur G. Milton, John E. Sattler, Robert J. Stone, William A. Hosie, Herbert J. Teison, Patrick W. Carr, and Will Yolen.*

Reunification Hopes Fade Says v. Wechmar

By Mark J. Henahan

Present talks between West and East Germany are predicated primarily upon desire of reaching an agreement on renunciation of force, *Ruediger Baron Von Wechmar*, newly appointed deputy director of West German Information, told a large audience at the Edward R. Murrow World Affairs Forum, held in the Club, January 20th.

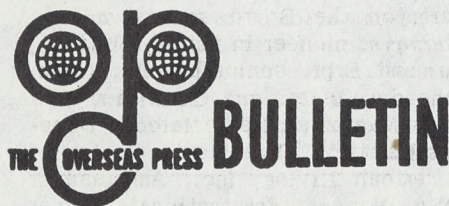
"The hope of reunification seems to have faded out," Baron Von Wechmar declared. "There are not many West Germans who now believe in any early disappearance of the Communist regime in East Germany. At the same time, Communist leaders no longer delude themselves that the government of West Germany is likely to collapse."

Moreover, he said, it was unlikely that the Western Allies would be ready to support any union bringing together West and East Germany, ranked fourth and seventh respectively among the largest industrial countries in the world.

Present and future negotiation by West Germany with Communist bloc nations is directed toward lessening tensions, with full approval of NATO leaders, Baron Von Wechmar said. He emphatically disavowed any intention by West Germany to become a bell-wether for Western policy.

"We need the West as they need us," he declared.

(See page 3)



The Overseas Press Bulletin is published bi-weekly by the Overseas Press Club of America, Inc., sent by first-class mail to all members (air mail to all overseas points). Bulletin Committee: Mark J. Henahan, Chairman.

Bill Smith, Managing Editor

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Left to right: Mary Hornaday, Baron von Wechmar, Hal Lehrman, Klaus Curtius, Consul General Federated Republic of Germany, in New York City.

OPC Foundation Gets Star Trustees

(From page 1)



Bernays



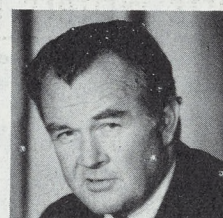
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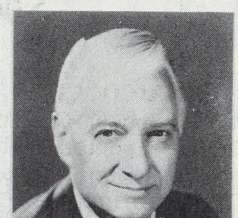
Lady Hamilton



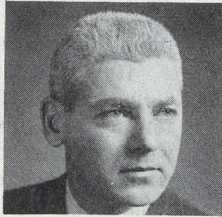
Rita Hauser



Jencks



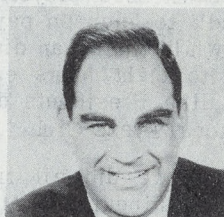
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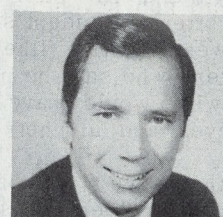
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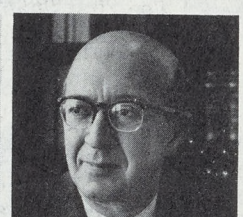
Scheuer



Sparks



Wilson



Zimet

Advisory Council

Specialists serving on the Foundation's new Advisory Council will be *Charles E. Campbell, Jr.*, fundraising consultant at Holland Estill Co.; *Allan Corelli*, former director of the Theatre Authority; *Jack Frummer*, attorney for numerous theatrical and musical enterprises; *Leon Levine*, Public Affairs Director of the Whitney Museum, and *Paul White*, film and TV producer.

The Foundation, as a Club committee, is composed of Trustees enlisted among OPC members and non-members by the Club President and confirmed by the Board of Governors. At the same time the organization is an autonomous and separate educational foundation. Grants to it are tax-free under Federal and State law.

"Because of the Club's well-advertised financial problems in re-

cent times", Lehrman said, "fund-raising and program development in the Foundation had to slow down. We owe a great debt to Acting Chairman Hershey. Thanks to him the Murrow Library and Ruth Houghton Axe Press Room have kept open to serve the membership and newsmen generally. A fine series of world-affairs and homecoming forums has been maintained with Foundation support. A Foundation all-day seminar on U.S. information programs abroad scored great success and impact.

"We can now look forward confidently to expansion of such activities, and perhaps even a revival of the Foundation's overseas fellowship program for graduates of American journalism schools, along with projects benefiting OPC and the professional status of foreign correspondents."

York Herald-Tribune; Congressman *James H. Scheuer* (Dem.-N.Y.); *Will Sparks*, former Assistant to the President of the United States, now overseas and Washington news editor for the Wall Street firm of George Robinson and Co.; *Donald M. Wilson*, now Vice President, Time, Inc. and formerly Deputy Director of USIA in Murrow's time; and *Philip Zimet*, authority on Federal tax law and senior partner in the firm of Greenman, Zimet, Haines, Corbin & Goodkind.

Past President *Burnet Hershey*, *Lehrman* and *Ansel E. Talbert* were reappointed to the Foundation Board. Trustees still in office are: *Donald G. Coe*, *Julius C.C. Edelstein*, *Henry Gellermann*, *Frank Gervasi*, *Elmer Lower*, *John Luter*, *William Rosenblatt*, *James Sheldon* and *Will Yolen*.

HELP...HELP...HELP... COPY WANTED

We would appreciate receiving from you suitable sidebar copy for the *Bulletin*. With pros in the field contributing, it can be a paper all the members would like to read.

Censorship and other problems, living conditions in your area, colorful experiences, good local name dropping, good (or lousy) food and wine, humorous anecdotes—you may choose your own grist for our *Bulletin* mill!

O.P.C. Student Briefing

Student Affairs Chairman *Anita Diamant Berke* arranged for 25 members of the Undergraduate School of Journalism, University of Texas, Houston, to attend a luncheon briefing meeting at the O.P.C. on Jan. 27. The group visiting New York for one week was addressed by *Madeline D. Ross* and *John McAllister*. Prof. *Frank Finch* from the university was in charge of the students' activities in New York.

Reunification Hopes Fade

(From page 2)

Von Wechmar, an OPC member for many years, was honored at a homecoming event a year ago when he came to New York to head the German Information Center. OPC President *Hal Lehrman* told the former chief of the UP Bureau in Bonn, in his introduction, that he would always receive a big welcome from his many Stateside friends whenever he chose to return to New York.

Charles Campbell was the pro-the event.

OPC's Life And The No

The Bulletin two weeks ago printed one member's detailed counsel to the next OPC President. It was a mild letter, attacking nobody, and its inferences about the current President's performance were subtle (like the fellow in Reno who said he hoped his *next* wife would have two matching eyes and all her front teeth).

The author gave 10 separate pieces of advice. Other correspondents— and my unidentified successor— may want to inspect these before buying. But the letter made an 11th and parting point which, since I am understandably hopeful that OPC won't drop dead after my exit from office this Spring, must be inspected here and now, before we get into the silly season of election campaigning.

"A Few Hours A Week"

The next President, the man said, will probably be earning his living and not be able to give the Club full time. But "a few hours a week", the letter went on, may be enough — if he's a genius in administration and leadership and can recruit enough other volunteer "miracle" workers to do "the impossible" for him.

I think our counsellor is right. It would be a miracle, and it is impossible. No such prodigy exists, inside or outside OPC.

This was obvious even back in 1968 when, emerging alive and well and still in the Presidency after the punchiest campaign yet, I said in a May 4th letter to the membership (craftily titled "War and Peace") that the Presidential office was nearly a full-time job; nobody who had to work full-time elsewhere could do it; therefore, a chief purpose of my second term

would be to seek "to brighten the lustre of the Presidency in such a manner that there will be no lack of top-flight candidates whose employers will be proud" to keep on paying salary while their man disappears four to eight hours each day, just like Presidents do at the National Press Club.

Well, we did all right for a while: distinguished Murrow and Homecoming forums, a Bulletin which was editing out the high-schoolisms, a couple of dandy Datelines (with McCall's and Esquire), five times more members than ever working on Club committees, and so on.

But then came the uncovering of embezzlements, long-concealed deficits, years of paid professional mismanagement obscured by endearing charm. Almost as bad, we eventually "explained" the mess to the members in a memorable Oriental communique which no less than 25 of us, hobbled on every word by a gaggle of accountants and libel lawyers, issued mindlessly after a six-hour Board meeting.

Pitched Battle

That did it. Pitched battle followed. The outs blamed the ins and invited them to resign, cash reserves dwindled, creditors multiplied, rent payments faltered. Threats of eviction filled the air. None of this went unnoticed by the friendly press — and all of it reduced the prestige of the Presidency, to say nothing of the Club, to that of an Egyptian General.

So the office of President became not just full-time but overtime. Of course this gave the incumbent more chances to make mistakes, and he undoubtedly made them. But, with the help of

a handful of unrattled chairmen, and the tolerance of the Club's own silent majority, we managed to keep a hooting clique who would have gavelled instead of netted, from ruining our finances, image and prestige. It has not been in some measure a success.

However, even if it were, it would be Constitutionally impossible for a third consecutive President to have to be plucked. I want two more years of someone who used to be an African, Middle-Eastern, or a Curtain "expert". I have acquired many profound skills — such as over and responsibility cutting, food-pricing, pilferage-detecting, managing, fund-raising, negotiating, peace-making, factions of employees, fixing, toilet pairing, ing, tenant-pacifying, more — along with Presidential functions, meetings, developing, shaping policies and so on.

Friends have been to announce my availability for everything from a Vice Presidency for International Affairs and Public Relations to the Presidency of a small university. (Even would be a breeze after years on the OPC campaign.)

Looking Ahead

Now I see three events ahead affecting the President's on-the-job performance. One of them are unlikely.

ONE — The Club's recording to a master plan by the Correspondents' gingerly adopted by could be brilliantly so. I might have said that, after the landlord had taken the proceeds off the top of

Next President's Time

attled officers and the tolerance of the majority against the which grabbed of nettles, the find and prestige have measure restored. even if it weren't impossible to try executive term, I be plain nuts to years of it. For ed to be a North Eastern and Iron', I have lately profoundly irrele- ch as supervision sibility for cost- ing, book-keep- ecting, banquet- -raising, union- ce-making among ployee faucet- airing, ticket-sell- ying, and much with the proper ctions of chairing oping programs, s and the rest. been urging me vailability (advt.) rom a Corporate for International ic Relations to of a college or (Even the latter eeze after three t campus.)

g Ahead

three possible ffecting the next e-job time. Two ely.

Clubhouse, ac- er plan proposed dents Fund and by our Board, ly sold. So bril- er the Fund as in the bulk of the top in recouped

investment, brokers' commissions and lawyers' fees, and half of the remainder as its share of the gain — and *then* a big piece of the Club's share as back rent and taxes — there would still be *enough* left over.

The Club could then afford to hire a first-class high-salaried Executive Director who, when he was through being cleared by IRS, CIA and Interpol, would run the business side of the Club in some new location. The next President might thereafter gracefully devote his "few hours a week" to ceremonial functions and general policy, without catastrophe. The biggest chunk of his time, unless the honeymoon lasted forever, would possibly be consumed in plotting defensive measures against the Opposition on his Board — usually a minority but always *organized* — which would do its duty at every meeting by trying to get his scalp.

We can dream about such a handsome sale. But is it probable, in the current real-estate situation, with all the market's tight-money and other hang-ups? This has to be the worst time ever to try to sell the building for a price with which we can live.

TWO — With no sale, and the rent still in heavy arrears, the Fund might opt a few months from now to cancel our 99-year lease, and even to evict the Club into Bryant Park. Our lawyers would then sue — and probably get — a judgment that the Club, which created the Fund and raised the money for it and for a Clubhouse, is the building's rightful owner. This would take years of litigation. Meanwhile the next President, and perhaps the next after him, would be directing what was left of the Club out of his hat or out of a small hotel room. This, too,

would require "only a few hours a week".

But, whatever the Fund's valid arguments about being fiduciary trustees and having to behave like "prudent businessmen", such a course would be morally just like a son tossing Mommy and Daddy out of the house, which they gave him, because they could no longer pay the agreed rent. In simple words, it would be intolerable. Therefore, it is very unlikely to happen.

The Third Way

THREE — There is a third way, probably the only way that makes sense at this moment in real-estate and Club history: for the two sides to negotiate a funding of the debt, on terms insuring the Club's continued recovery and survival as well as the Fund's integrity.

This will require two other things: a) In an era of rising costs (for instance, new union contracts which our lawyers told us to sign or risk a strike have added \$50,000 to the three-year payroll), the Club could still go under unless *all* our members pitch in to save it. And b) The next President will have to give much more than those "few hours a week" if the Club is not to sink by its own weight into the most glorious snafu of all time.

Maybe there are some *qualified* Presidential candidates out there whose bosses agree with a lot of us that OPC — in the interests of newsmen, media and nation — is worth two years of their man's salary without adequate services received by the firm except in institutional prestige. If so, the Nominating Committee just appointed by the Board of Governors had better begin advertising for such candidates right away.

Hal Lehrman, President

UAR Plans US Paper To Give Arab Side

By David Resnick

To influence Americans to favor the Arab cause, *Al Ahram* of Cairo, Egypt, the leading daily newspaper in the Arab world, plans to publish a weekly edition containing English language translations of its principal articles and editorials for circulation in the United States, it was announced by Clovis Maksoud, its Associate Editor, speaking to an Overseas Press Club audience at a luncheon in the club, Jan. 22.

The weekly newspaper, similar to the English language edition inaugurated last year by *Le Monde* of Paris, will be part of "a greatly expanded effort to communicate with the American people," said Maksoud, whose subject was "American-Arab Relations in the Seventies: Problems and Prospects." The Editor of *Al Ahram* is Mohammed Hassanein Heikal, a close friend of Gamal Abdel Nasser and the quasi-official press spokesman for Nasser.

If the new Middle East policy of the United States outlined recently by Secretary of State William Rogers is proposed as final, it will be rejected by the Arabs, said Maksoud, who described these proposals for an Arab-Israel settlement as "only a beginning and the minimum." Maksoud called for the establishment of a new state of Palestine in which Jews would have a right to be citizens and advocated that the various Arab countries invite Jews who left those countries for Israel to return to their Arab homelands. Discrimination against Jews does exist in all the Arab countries, he said, but "it is not official" and is simply part of the General atmosphere of discrimination of groups against other groups, whether they are Moslems, Jews, Christians, or Copts.

The Arabs, he said, are "part of the Third World and not involved in the dichotomy of Communist and non-Communist countries." All of the individual Arab states "belong to an Arab constituency," said Maksoud, who is a citizen of Lebanon and active in Lebanese politics. From 1960 to 1965 he represented the Arab League in New Delhi, India. It is the duty of Arab intellectuals in the United States to "undertake an intensive program of communication to explain the Arab cause to the American people," he emphasized.

Sparks Heads \$\$ Group

A new OPC Finance Committee, headed by *Will Sparks* of the Wall Street firm of George Robinson & Co., was confirmed by the Board of Governors at its January meeting.

In proposing creation of the group, Club President *Hal Lehrman* noted that OPC "has quite a few members in Wall Street and other financial centers." He expressed hope the Committee would enlist "as many as possible to help solve the Club's most immediate problem—money."

Lehrman also named *Henry Gellerman*, a Senior Vice President of *Bache & Co.*, to work with Sparks in developing the new Committee's personnel and plans.



Gellerman

Accepting the chairmanship, Sparks told the Board that "our first job will be to tackle the problem of the Building. We shall intensify inquiries already begun by the Club, at the invitation of the Correspondents Fund, into the possibilities of the current and difficult real-estate market. The important thing is not to sell the building we have but to make sure, in any 'deal', that the Club's prime need for suitable and well-located quarters is met."

Sparks, now based in New York after five years in Washington, is his firm's international finance analyst and news editor. During the Johnson administration he was Assistant to the President of the United States. Earlier he was with NBC and the *Chicago Sun*, and wrote for national magazines. He has published several books on investment and finance.

Replying to questions from the press, Maksoud said that the 100 supersonic jet combat aircraft sold by France to Libya will not be employed against Israel, despite the alliance between Libya and Egypt, "unless Israel attacks Libya." He expressed indignation at the worldwide uproar over this sale, in contrast to the lighthearted reaction to the sailing of the five gunboats from Cherbourg to Haifa.

John T. McAllister, a General Editor of *Newsweek* and Chairman of the OPC Program Council, presided.

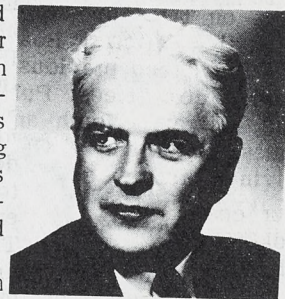
Panel Named

(From page 1)

New chairmen nominated for committees by Lehrman and confirmed by the Board are: **FINANCE**, *Will Sparks*, and **BULLETIN**, *Mark Henahan*. The Board also ratified appointment of Bill Smith as Bulletin Managing Editor.

Sheldon's Report

Treasurer James Sheldon reported a substantial increase in December business in the Clubhouse (a total of \$39,455 for December as compared with \$27,065 for December 1968). But he warned that complete profit-and-loss figures would show an operating deficit. This results from increased payroll under new union contracts, inflated prices for everything from potatoes to garbage removal, and decreased revenues from dues in the membership year starting last Oct. 1.



Henahan

Sheldon recommended a vigorous membership drive, overseas as well as stateside. A Membership Recruitment Committee, headed by *John Luter*, was recently created to launch such a campaign.

Funds received from assessments, the Treasurer said, have been used to reduce Federal and State tax liabilities from \$117,000 a year ago to only \$20,000 today. A minority of members, however, have yet to pay their assessments, and it is vitally urgent that they do so now, he said.

Sheldon further urged Blue Cross policy holders to pay up promptly. "Under our group insurance arrangement", he said, "the Club prepays these items. If members fail to pay on time, operating cash amounting to as much as \$9,000 may be tied up until collections have been made."

Blue Cross-OPCers

Fay Adler of the business office is not set up to handle Blue Cross queries from OPC members.

For better and faster service members should phone Blue Cross Information MU 9-2800 and ask for Subscriber Service. Tell them you are part of Group Number 12227 and you'll get attention.

Calendar

(From page 1)

Holiday Schedule

Lincoln's Birthday and Washington's Birthday are legal holidays, but as a service to members the Bar and Grill (no other departments) will be open as follows:

Feb. 12—Lincoln's Birthday, 11 a.m.—9 p.m.

Feb. 23—Washington's Birthday, 11 a.m.—3 p.m.

Thursday, Feb. 26. — Book Night.

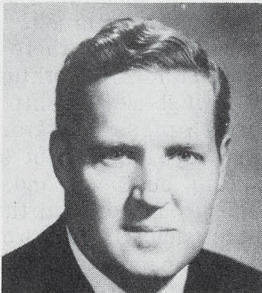
Kennett Love, author of "Suez: The Twice-Fought War" (McGraw-Hill). A New York Times correspondent in the Middle East and London from 1953 until 1959, he approaches the Suez story, he says in his preface, as "an intricate drama of great men, bold action, pride, prejudice and guile."

Cocktails and reception at 6:30; dinner at 7:30; discussion at 8:30. \$7.

Tues., Mar. 10. — Edward R. Murrow World Affairs Forum.

U.S. Information Agency, speaking on "The USIA and Its Relation to American Foreign Policy."

A film will be shown by Mr. Shakespeare in connection with his talk. The former CBS executive was nominated for the USIA directorship by



Shakespeare

President Nixon in January 1969.

Cocktails and reception at 6:30 p.m.; dinner at 7:30 \$7. Producer: Will Sparks.

Thurs. Mar. 12. — 8:30 p.m. — Eileen Schauler, Metropolitan Opera and New York City Opera.

Tues. April 6 — 8:30 p.m. Concert.

Nancy Williams, mezzo-soprano Metropolitan Opera.

DEADLINE

The next issue date is Feb. 18. All copy must be received in the Bulletin office before noon, Wed., Feb. 11.

OPC Nomad Reports

By Lou Frankel

Another report from the OPC Bulletin's volunteer rambling barfly and bistro investigator.

Today the Pittsburgh Press Club sips and sups in quarters worthy of the no longer Smokey City. It boasts of being the oldest chartered Press Club in the world (charter dates 1885).

The PPC is now housed in the penthouse of the office building in the heart of the business district. From the picture windows you look at the Allegheny River; at Gimbels and, if you stand close and look down at Trinity Cathedral and the Duquesne Club.

The private elevator, express no less, to the PPC has a ceiling papered with covers of magazines, old and contemporary. You know where you're going.

The elevator disembarks into a small lobby with guest book, a club manager to quietly check the 'unknowns', and a window where lunch checks may be paid. Ahead and to the left are the offices, private din-

(See page 8)

One-'Man' Show at OPC

Cynthia Guzevich the internationally famous artist and sculptress of Los Cruces, New Mexico, currently has a One-'Man' Show on display in the Overseas Press Club.

Her prize winning canvasses, twenty-seven in number, decorate the walls of the International Dining Room and the stairwell from the second floor to the lobby. In the collection are sea and landscapes, still life paintings and studies of dogs, her hobby. Members, their guests and the public on invitation, are invited to view the display.

She is currently at work on a book involving herself and husband Jon with missile retrieving dogs. A few years back SPORTS ILLUSTRATED devoted an entire article about the Guzevichs and this activity.

Rachael Baumel is chairman of the OPC Arts Committee in charge of this exhibit.

Classified

EDITOR-WRITER-REPORTER-newspaper, magazine trade, consumer. Specialized knowledge film-tv-radio, finance, show-business. Write to L.F. c/o Bulletin.

Placement

M-289—NYC: Major diversified corporation seeks two corporate p.r. staffers with good all-around experience; looking for individuals capable of divisional and managerial growth potential. Salary \$19M. Send resumes to Box 289.

M-290—NYC: Writer, reporter, graphics and art enthusiast to create new series of instructional art books. Contact Miss White Van Nostrand Reinhold, 450 West 33 St., New York, N.Y. 10001, (212) 595-8660.

M-291—PUBLIC RELATIONS: Publishing House, midtown, seeks person with consumer and financial experience. In addition to know-how, must have drive, like pressure, diversity, challenge. Growth opportunity. Send resume to Box 291.

M-292—"P.R. professional to handle publicity part-time for interfaith laymens organization. Call (212) 924-1644 for appointment."

M-293—Spanish language news magazine has top post in Mexico for experienced writer-editor; first language Spanish with working knowledge English also required; familiarity of all editorial aspects magazine publishing plus knowledge of Latin American political and economic affairs. Salary negotiable. Reply Box 293.

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PUBLIC RELATIONS

PEOPLE & PLACES

By Wambly Bald

BIAFRA: ABC News London bureau chief **Bill Beutel** had to act as his own cameraman for his Jan. 21 broadcast on conditions in the former secessionist nation of Biafra.

Unable to bring his regular cameraman with him into the occupied territory, Beutel had no choice but to do the filming himself.

The Beutel film, flown to London via Geneva and satellited to ABC News headquarters in New York, included shots of Ibo refugees, a former Biafran hospital, and the Uli airstrip which had been the lifeline for supplies airlifted into the secessionist territory.

Beutel says the actualities of starvation, rape and cruelty in the defeated area belie the official statements of the Lagos government that Ibos are being well treated by the victors.

GLOBE-TROTTERS: **Don Munson** is back from a brief tour of England, France and Holland with his bride of a year, Allinora Rosse, a noted botanical artist. She's Dutch. And at the Holland stopover, her 90 Dutch relatives swamped both of them with tulips and dinner parties. . . . Veteran newsman-author **Norbert Muhlen** off to Bonn as a U.S. delegate to the American-German Conference. . . . **M.J. Connolly**, King Features, back on the job after a month's holiday in England — extended another two weeks because of London's Mao flu epidemic.

ARTICLES: The February issue of *The Atlantic Monthly* carries a report by **Irving R. Levine**, NBC News correspondent now on a year's sabbatical in Rome, on "The Mediterranean: The Sixth Fleet and the Russians."

BOOKS: **Bob Considine's** bio on Toots Shor has gone into a third printing, with movie offers coming in. Incidentally, Bob was just made an Honorary Life Member of the NY Athletic Club. The only other living men so honored are Gen. Gar Davidson, former West Point football

coach; Dan Ferris, president of AAU, and Charles Lindbergh.

NEW POSTS: **Philip Dorf**, a former UPI man, has joined the NY office of the PR firm, Harshe-Rotman & Druck. He'll be based in Caracas. . . . **Norman Cousins**, editor of the *Saturday Review*, elected to the Institute of International Education board. . . . **Thos. J. Stone**, former AP man in Latin America, named to a key position in the press division of OAS. . . . Veteran Latin American correspondent, **Robert Berrelles**, has left AP for I.T. & T. as director of Middle America Relations. He'll be based in Caracas. **Bill Marsh**, Berlin bureau chief for Radio Free Europe for the past five years, has moved to RFE headquarters in Munich. . . . **Ian Hamilton**, NY-based Australian News and Information Bureau director since 1964, has gone to Canberra as new overall operations head. . . . The Community Service Society has reappointed **Norman Reader** as member of the Committee on Public Relations. . . . **Albert Wall**, formerly Senior Writer for International Medical Press, promoted to Asst. Managing Editor. . . .

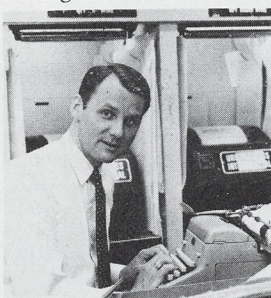
SOME CULTURE: The Club's officers come and go — but **Jack Frummer** stays on and on as chairman of the Music Committee.

For a whole decade now, with six Club presidents bowing in and out, smiling Jack has been putting on monthly programs with live artists sweetening the informal surroundings of the 10th floor lounge.

The next program, featuring Met soprano Eileen Schauler, will be given on Thursday, March 12.

That is but a news note, yet one keeps wondering what has made dedicated Jack — a lawyer and an alternate associate member of the Board of Governors — tick these past 10 years.

He loves music, of course. And he has had other satisfactions. One day he overheard **Bob Considine** say, "Jack is the one who brings culture to the Press Club."



Beutel



Frummer

Frankel Reports

(From page 7)

ing rooms (the local CPA's and Pennsy broadcasters had luncheon meetings on the day I used the PPC facilities) and a two table billiard room.

To the left is a hall, with phone booths, coat hooks and racks, framed front pages of the Pittsburgh newspapers on the right hand wall; a news ticker straight ahead. The dining room opens off to the left; the bar is a short zig and zag past the ticker.

Water Hole

The bar is a beauty, modern oak, three comfortable books, in black leather, along the windows overlooking the Duquesne Club, a double banquette on the other side, six round tables with comfortable chairs, and a long ell-shaped bar with two expert men behind the stick and not a bottle to be seen.

On the ceiling over the bar are front pages of newspapers from around the globe. On one wall are John Johns caricatures of the contemporary PPC presidents — four of them; over the banquettes are Hungerford (*Post Gazette*) cartoons. In the corner is a small, comfortable library with magazines, couches, tv set and an admirable atmosphere in which to talk or brood.

Members, and there are 1815 of them (about 200 working press, who pay lowest membership tab; another 700 with press background, who pay higher rate, and about 900 affiliates who are business and professional people from the area; these pay dues double that of the working press, and very happy to do it.) have plastic membership cards that simplifies billing or can pay cash — as this visitor did. My excellent Bloody Mary cost 90¢!

The dining room, large, low-ceilinged, with emphasis on cream and crimson has about 50 tables, handles 300-odd hungry people, and averages 260 lunches per day. I had an excellent homemade braunschweiger (sort of a super liverwurst) sandwich, ale, coffee and superb blackberry pie with a tasty and crusty top and bottom. Tab: \$2.35!!

Tuesdays, from 5-7 is happy hour with every drink priced at 50¢; one Friday a month is Family Buffet for the frau and kids; Saturday nights there is a four piece combo and dancing; and the PPC light, lively and a club worth visiting when you're in the Golden Triangle region.